

Canadian Film Centre
**Worldwide Short
Film Festival**
May 11-16, 2004

www.worldwideshortfilmfest.com

- Screening the finest short films and videos from Canada and around the world
- Spotlight on Mexican film
- Classic Silent Short Film Program
- Animators Perspectives program
- Midnight Mania, Celebrity Shorts, Award-Winners from around the world and much much more!
- Over **\$40,000** in cash and prizes
- **Short Films, BIG IDEAS** A Symposium on the Art and Commerce of Short Filmmaking

"The Festival has quickly become one of the world's leading events dedicated to short film."

—**Tabassum Siddiqui**,
National Post, June 4, 2003



SHORT IS GOOD



Toronto — May 11-16, 2004

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Dying

a dramatic death?

Canadian culture is.

Canadian dramatic production is in serious trouble and needs your help. Canadian drama is disappearing off our TV screens as a result of the CRTC's 1999 changes to accommodate private broadcasters. English-Canadian produced one-hour drama series have declined from 12 to just five, and not one of those series is in the top-10 most viewed by Canadians. A review of the top-10 dramatic television series in the U.K., Germany, France, and French Canada show that nearly all of the programs are indigenous; even in Australia, half of the top-10 series are by and about Australians. In English Canada the number is zero.

Why should you care?

"A country without a healthy diet of continuing, homegrown drama is lacking in the fibre of contemporary storytelling. In every country that has even the vaguest notion of a culture and identity, there is a distinct link between the idea of itself and the fictive imagination. A country is simply inauthentic if its stories are not reflected back to itself."

—John Doyle, Globe and Mail TV columnist



Join ACTRA's Campaign for Canadian Programming.

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