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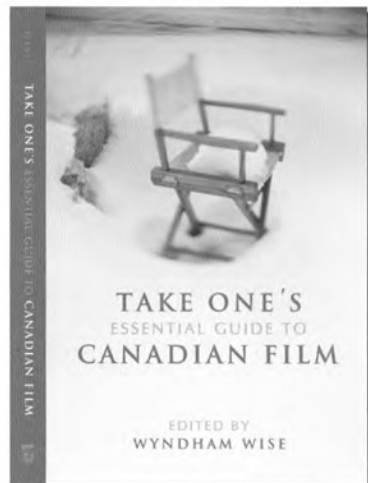
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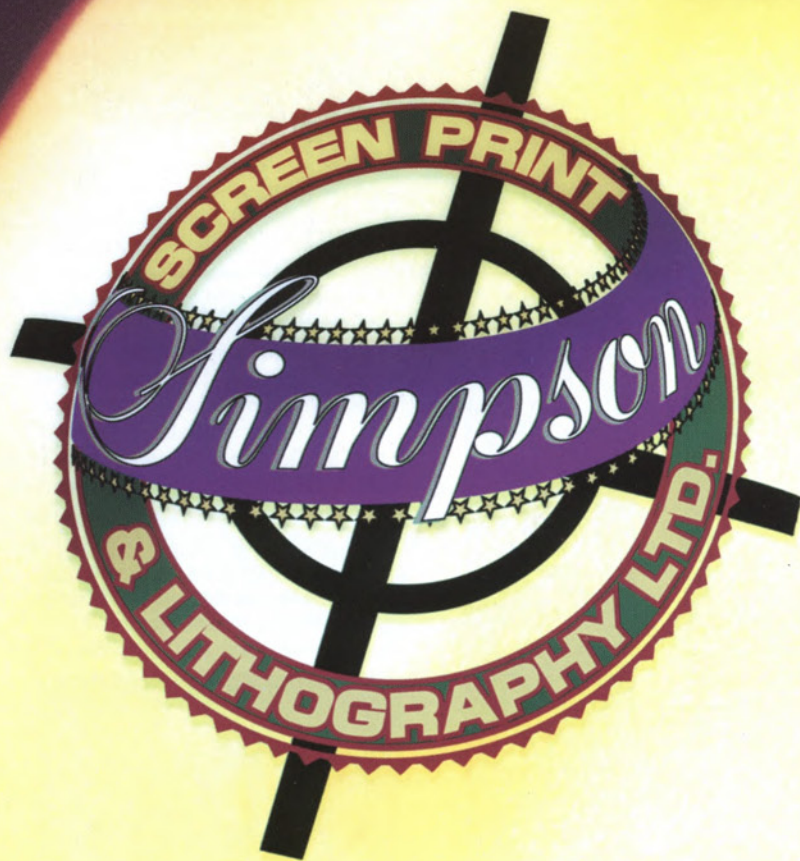
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Produced by **Grosvenor Park Productions Ltd. (Canada) / Catherine Bailey Productions Ltd. (United Kingdom)**



**RARE BIRDS**

Directed by **Sturla Gunnarsson**  
Produced by **Rare Productions Ltd. / Pope Productions Ltd. / Big Pictures Entertainment**



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Directed by **Keith Behrman**  
Produced by **Ministry of Extreme Circumstances Films Inc.**



When you believe in something that much, you don't take any decision lightly. Especially one you can't change, like the choice of what you originate on. Film lets you keep all of your options open—before, during and after the shoot. In particular, you'll have more flexibility where it often counts the most—in post-production and in distribution. All without compromising your creativity. So the next time you ask yourself what the cost is if you originate on film, also ask yourself this: *what is the cost if you don't?*

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