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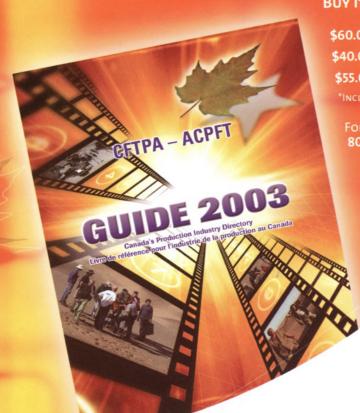
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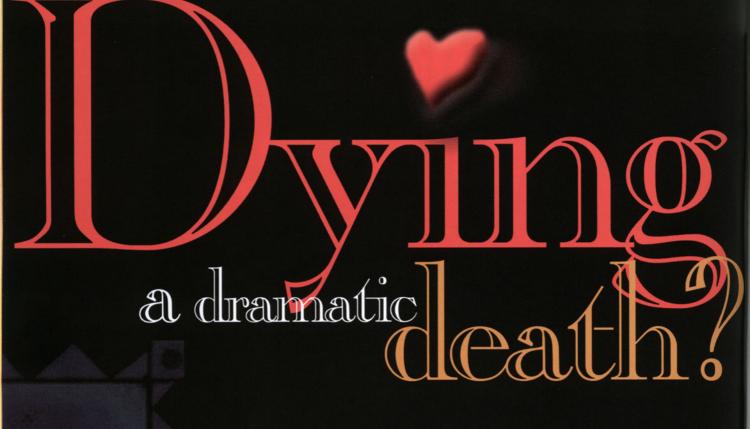


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Canadian culture is.

Canadian dramatic production is in serious trouble and needs your help.

Canadian drama is disappearing off our TV screens as a result of the CRTC's

1999 changes to accommodate private broadcasters. English-Canadian produced one-hour drama series have declined from 12 to just five, and not one of those series is in the top-10 most viewed by Canadians. A review of the top-10 dramatic television series in the U.K., Germany, France, and French Canada show that nearly all of the programs are indigenous; even in Australia, half of the top-10 series are by and about Australians. In English Canada the number is zero.

Why should you care?

"A country without a healthy diet of continuing, homegrown drama is lacking in the fibre of contemporary storytelling. In every country that has even the vaguest notion of a culture and identity, there is a distinct link between the idea of itself and the fictive imagination. A country is simply inauthentic if its stories are not reflected back to itself."

—Iohn Dovle, Globe and Mail TV columnist

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