A slew of directors even offered more than one film for the public’s viewing pleasure such as renowned art-documentary filmmaker Philippe Balaucq with the children’s fantasy Hugo et le dragon and the documentary tribute Voix Gilles Groulx, which opened the festival; Francis Leclerc with his debut feature Une jeune fille à la fenêtre and the short Quand tu vas être mort, co-directed with Rosa Zacharie; the ever-prolific Donigan Cumming with My Dinner with Weegee, Wrap and A Short Lesson; experimental video and installation artist Marie-Lynda Bilodeau with Les Chétifains and the whimsical Garde-robes; veteran filmmaker Richard Jutras with the documentary Les Conteurs de vies animées and the short fictions Flagrant Délit and Panon Snoopy; and last but not least the ever-present Jean-Claude Labrecque, whose output was so tremendous in 2001 – whether as director (Le RIN), cinematographer (Manages, La Femme qui boit) or even as a subject for a film, Jean-Claude Labrecque, cinéaste du contemporain, directed by his son Jérôme – that a special tribute was deemed necessary to mark the richness of his accomplishments in a career spanning four decades.

Working from the idea that having access to a pool of talent and resources is much better than trying to do everything alone, a number of (mostly) young filmmakers are coming together to pursue similar artistic goals. They include the KINO collective, which produces often inspired films made on shoe-string budgets and in ridiculously short amounts of time, and the Quebec-based production company Spirafilm, which has always advocated collaboration between its members or through special projects such as the Videographe’s 30th-anniversary collection of short films, Quand j’ai eu 30 ans. Also pooling talent is the new Radio–Canada television series Entée côté court that commissions short films from various directors. Some of the most noteworthy films in this trend include Philippe Falardeau’s surprising KINO short Ça c’est Laurence, Philippe Gagnon’s well–written Vous êtes ici by Louise Archambault.

In the end, the 2002 edition of the Rendez-vous confirmed more than ever the emergence of a new creative ebullience in Quebec cinema. In retrospect, what were 2001’s cinematic landmarks? André Turpin’s acclaimed sophomore effort and multi-Prix Jutra Award–winner Un crabe dans la tête; Catherine Martin’s stark and beautiful first feature Mariages; Denis Chouinard’s complex immigration drama and award-winning debut feature L’Ange de goudron; ever iconoclastic experimental documentary filmmaker Donigan Cumming’s gripping and disturbing My Dinner with Weegee; political activist and veteran director Pierre Falardeau’s surprisingly nuanced patriot drama 15 février 1839; photographer and music video director Lyne Charlebois’s brilliant first short fiction Quel jour était-ce?; video artists Nelson Henricks’s and Dennis Day’s wonderful experimental shorts Planetarium and This Narrative Is Killing Me; Hugo Latulippe’s and Marielle Nitoslawka’s controversial in–your–face documentaries Bacon, le film and Bad Girl; and last but not least Yellowknife, the beautiful second feature from a remarkably gifted filmmaker, Rodrigue Jean (Fall Blast). What more can one ask from an event that year after year gives us a chance to see one last time the films that truly marked the past year.
the National Screen Institute (NSI), in order to avoid any confusion in the future, renamed its festival FilmExchange, the all-Canadian film festival.

Festival director Bill Evans says FilmExchange is the largest festival dedicated to 100 per cent Canadian films, and this year’s program included 14 features, 40 shorts, seminars, luncheons, invited guests and an opening night that featured Snow Screen, a hand-carved mound of snow shaped into a screen for a free outdoor showing in Old Market Square, in the heart of the Exchange District. Screened were the works of top Winnipeg animators Cordell Barker (The Cat Came Back), Richard Condie (The Big Smile), and Strange Invaders, Barker’s 2002 Oscar nominee.

Guy Maddin’s visual stunning and innovative Dracula Pages from a Virgin’s Diary (see Take One No. 36) was only one of the best films to be shown that hadn’t played in earlier festivals. It was screened as a fundraiser for the Royal Winnipeg Ballet two days before its premiere on CBC-TV. Other galas included the multi-Genie winner, Amanojok (The Fat Runner), Robert Coutley’s Turning Point, Carl Bessai’s Lola, Denis Chouinard’s Tar Angel, Helen Lee’s The Art of War and Dwayne Beaver’s The Rhino Brothers. A series of industry events were offered at the Fort Garry Hotel, which served as festival headquarters, where delegates, mostly young and enthusiastic filmmakers from the thriving Winnipeg film community, could benefit from insider knowledge from the likes of director Gary Burns (waydowneast), producer Sandra Cunningham (The Sweet Hereafter) and writer Karen Walton (Ginger Snaps). Atom Egoyan talked at length with Geoff Pevere, The Toronto Star’s movie critic, and Jacques Bensimon, the newly appointed Government Film Commissioner, gave a lunchtime address.

Undoubtedly the highlight of the festival was the closing night gala screening of Paul Gross’s curling saga, Men with Brooms. The timing was brilliant as the Men with Brooms promotional tour coincided exactly with the dates of the festival. The tour swung into town Friday with Gross, Peter Outerbridge, James Allodi, Leslie Nielsen, Michelle Nolden, Kari Matchett and Alliance Atlantis PR staffers. On Saturday, Winnipeg’s Granite Curling Club, the oldest in the country — formed in 1880 just 10 years after the province was founded — was the site for a media-staged event, two ends of celebrity curling with the cast and some local heroes, including Winnipeg mayor Glen Murray and Manitoba Premier Gary Doer. Afterwards everyone retired to the bar upstairs, presentations were made, and the assembled were told once again that Winnipeg is the curling capital of the world. The Alliance Atlantis PR types were working the room, making sure the media got the choice bits and understood the unique effort they were putting into promoting the film. Outerbridge told one Winnipeg Free Press reporter, “Everyone here has been involved with a Canadian film that was really good and had huge critical acclaim, then it went into the theatre for a week and disappeared. Canadian films don’t get buzz. So let’s give this movie a lot of buzz and let’s tell everybody about it. If it works, then maybe it will start a trend.”

The screening that night was packed and the audience buzzed. If Winnipeg is, indeed, the curling capital of the universe, then the film could not have found a better, more forgiving audience. From the opening strains of “The Land of the Silverbirch,” a campfire song everyone seemed to know, to the closing beavers and a standing ovation, it roared its approval. They simply got it, loved it and laughed at every corny curling joke. In the 30 years I have spent watching Canadian films, I never have experienced such a joyous reaction. Gross stood up after final credits and the handsome leading man had them eating out of the palm of his hand. When one fan asked a few questions from the second balcony, she shouted, “Do you have a date for tonight?” Then, in a move that brought the house down, she ran down the stairs and planted a kiss on his cheek as flashbulbs popped.

After the festival, Playback, the Canadian industry biweekly, reported that the attendance nearly double from last year, which is a good sign that the festival organizers at the NSI are on the right track. They’re making an effort to court the local and national press, and by offering a 100 per cent Canadian film festival they can carve out an important niche in the growing Canadian film circuit.

Surprisingly, it hasn’t been done before. Not surprisingly, it’s being done in Winnipeg — in February.